

3 WHEELER MOTORCYCLE RALLY

February 1, 2017

Dear Vendor:

Opportunity Knocks! You are invited to participate in the 3rd Annual Deadwood 3 Wheeler Rally, July 11-16, 2017 in Deadwood, South Dakota.

In 2016, 620 paid registrants, on 382 different makes and models of trikes from 34 states and Canada, traveled to Deadwood to enjoy the event. This year we have partnered with TrikeTalk.com/Trike Owners International and are gearing up for over 1000 registrants!

This year we are offering outdoor retail/service vendor opportunities at the heart of the action in the Deadwood Event Complex. Information about booth space, costs and policies are included in this packet. We are confident this event will continue to grow and choosing to take part in 2017 will help ensure your business a future booth space and additional benefits and privileges next year when the rally takes place in Deadwood July 10-15, 2018.

Please take a moment to check out the information contained in this mailing. Should questions arise or clarification be needed, I can be reached at the contact information provided below. We hope you choose to take part in this exciting event, geared specifically for trike owners and enthusiasts, and look forward to working with you in 2017.

Best Regards,

Teresa Schanzenbach
D3WR Event Coordinator
First Gold Hotel & Gaming
270 Main, Deadwood, SD 57732
teresas@firstgold.com
www.d3wr.com
Office: 1-800-274-1876 Ext. 1102
Cell: 605-210-0433



LODGING * DINING * GAMING

Deadwood, South Dakota



TRIKETALK.COM

TRIKE OWNERS INTERNATIONAL

Deadwood 3 Wheeler Rally

July 11-16, 2017

Outdoor Vendor Policies

Set-up Date

Tuesday, July 11th: Noon til 5 PM
Wednesday, July 12th: 11 AM til 3 PM
Vendors must be set up and operational by 3 PM on Wed., July 12th

Vending Dates & Times

Wed., July 12: 3PM to 7 PM Vendor Reception @ 5 PM
Thurs., July 13: 2 PM to 8 PM
Fri., July 14: 11 AM to 7 PM
Sat. July 16: 8 AM to 3 PM

Earlier/later vending hours are permitted but must be posted. Night security will be from 8 PM to 7 AM.

Break-down Dates & Times

Absolutely NO tear down prior to 3 PM on Sat., July 15th. You must have everything removed from your space and out of the Deadwood Event Complex by 2 PM on Sunday July 16th.

Vendor Payment

Full payment to "First Gold" must accompany your returned vendor application and documents in order to reserve a space. Visa, MasterCard, Discover, American Express, cashier's checks or money orders will be accepted. Applications deadline is June 15, 2017.

Vendor Activities

In order for a successful event, we ask that you obey the following guidelines: Vendors may not sell any merchandise outside of their assigned space. Subleasing of vendor space is not allowed without advance written permission. Any changes to the original application or product/services being sold must have prior approval. Any merchandise displaying foul language or obscenity must be approved in writing in advance of the event. Sales of knives, swords or any other weapons must be approved in writing by D3WR. Vendors must secure knives, swords of any other weapons from public access. **ABSOLUTELY NO FIREARM SALES WILL BE PERMITTED.** All vendors will obey pertinent fire and safety codes, laws, ordinances and regulations by the City of Deadwood, State of SD. Only RV's/trailer pull-outs that are a direct part of your vendor activity may remain in the Deadwood Event Complex.

Trash Removal

Vendors are responsible for cleaning up the area in and around their vending space throughout the rally. All trash should be deposited in the proper receptacles.

Licensing & Regulations

Each individual business setting up in the Deadwood Event Complex during the rally is required to have a valid South Dakota Tax ID Number and must be compliant with SD Taxation and Revenue.

Lawrence County and the State of SD require vendors to collect and remit sales tax. If you do not have a current permit, please go to <https://apps.sd.gov/rv23cedar/main/main.aspx> to obtain the form you need or for further info.

Vendor Tent Requirements

Due to the power and water lines in the Deadwood Event Complex **TENT STAKES ARE STRICTLY PROHIBITED.** Please use sand bags or water buckets to secure your tent.

Cancellations

Should cancellation of the vendor application/contract become necessary 30 or more days prior to the event, 100% of the application fees will be refunded. No fees will be refunded if cancelled less than 30 days prior to the start of the event. All cancellations must be in writing and submitted to the event Coordinator at First Gold Hotel, Inc.

Electrical Service

Electricity is available on a limited basis. You are not guaranteed the number of outlets you request however we will make every effort to accommodate you. Only 110 outlets are available. If you require something larger please make plans to provide your own electrical source.

Vendor Packages

If merchandise is shipped to our location please call to make proper arrangements for delivery

Vendor Vehicle Parking

There will be designated Vendor parking. No RV Parking is available in the Deadwood Event Complex.

Liability Insurance

Vendors are responsible for obtaining their own liability insurance. A signed **Waiver of Liability and Hold Harmless Agreement**, (found in this packet) must be signed and returned with the application.

3rd Annual Deadwood 3 Wheeler Rally

Tentative Itinerary July 11-16, 2017

TUESDAY, JULY 11TH

7 AM Registration Area and 3 Wheeler Central set-up

Noon to 5 PM Registration and packet pick-up at Deadwood Event Complex

Noon to 5 PM 3 Wheeler Central Open

5 PM Guided Destination Ride—Rochford, SD

7 PM Discover Deadwood

WEDNESDAY, JULY 12TH

7 AM to 6 PM Registration and packet pick-up at Deadwood Event Complex

7 AM to 8 PM 3 Wheeler Central Open

10:00 AM Guided Destination Ride thru Vanocker Canyon/Spearfish Canyon with break in Lead

11AM Vendor Set-up

1 PM to 2:30 PM Open House at Sanford Visitor Center in Lead (part of destination ride break)

3 PM to 7 PM Vendors Open

5 PM Vendor Reception - Cash bar and munchies. Take a look at all the vendors and get a chance to win a Deadwood Gift Basket.

7 PM Drawing for Deadwood Gift Basket

Discover Deadwood – supper on your own

8 PM 3 Wheeler Central Closed

THURSDAY, JULY 13TH

8 AM to 5 PM Registration and packet pick-up at Deadwood Event Complex

8 AM to 8 PM—3 Wheeler Central Open

9:30 AM Mayor's Birthday - Guided Destination Ride

2 PM to 8 PM Vendors Open

4 PM Mayor's Birthday Cake served at 3 Wheeler Central

5 PM to 8 PM D3WR Meet & Greet at Trike Central – Food, Beer, Bike Photo Area

6 PM to 8 PM Live Music @ 3 Wheeler Central

8:30 PM Outdoor Drive-In Movie @ Deadwood Event Complex

10 PM 3 Wheeler Central Closed

FRIDAY, JULY 14TH

7 AM to 9:30 AM Pancake Fundraiser for Local Charity at Deadwood VFW

8 AM to 5 PM Registration and packet pick-up at Deadwood Event Complex

8 AM 3 Wheeler Central Open

9 AM Poker Run - Ride or Walk – Start on your own

11AM to 7 PM Vendors Open

1 PM Destination ride through Spearfish Canyon with photo stops. Hosted by Triketalk.com/Trike Owners International

4 PM Turn in Poker Hands at 3 Wheeler Central – Winners announced on Saturday Night

4 PM Free Watermelon Feed at 3 Wheeler Central

4:30 PM Big Ball Triker Games

Deadwood Dine-Around Supper on Your Own

8:30 PM Trike Parade Line-up at 3 Wheeler Central

9 PM Trike Light Parade – Downtown Deadwood

9:30 PM 2nd Annual Drive-In Concert at Deadwood Mountain Grand

SATURDAY, JULY 15TH

8 AM Show n' Shine Registration Open

8 AM to 4 PM 3 Wheeler Central Open

8 AM to 3 PM Vendors Open

11 AM Trike staging and departure from 3 Wheeler Central for Show n' Shine

11:30 to 2 PM Trike Show N Shine – Downtown Deadwood – Lee St. to Wall St.

2:30 PM Self Guided/Small Group Destination Ride

6 PM Social/Meal at Deadwood Mountain Grand

7 PM Show n' Shine Trophy Presentations/Trike Awards, Charity Check & Honor and Remember Flag Presentations

Entertainment following presentations Free Admission with event wristband

SUNDAY, JULY 16TH

7:30 AM to 10 AM Farewell Breakfast at First Gold Terrace Ballroom Featuring a \$3 "Make it Yourself" Blood Mary Bar

2017 Deadwood 3 Wheeler Rally Vendor Application/Contract

Please complete and return with payment and a signed Waiver of Liability Agreement

Contact Name: _____

Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: (____)____-____ Cell:(____)____-____ Fax:(____)____-____

Website: _____

Facebook page: _____

E Mail: _____

Business Tax ID # _____

Type of Vendor (check all that apply)

____ T-Shirts ____ Apparel ____ Patch Sewing ____ Leather ____ Eyewear ____ Jewelry

____ Motorcycle Parts/Accessories ____ Other (describe) _____

List All Items for Sale (any item not listed will not be allowed for sale in your booth):

I understand that Deadwood 3 Wheeler Rally is a Registered Mark in South Dakota. Use by all others is prohibited without written permission. ____ Initial Here

Are you using the Mark of Deadwood 3 Wheeler Rally in your merchandise? ____ Yes ____ No

If you checked yes you are required to submit your design to teresas@firstgold.com for approval.

Note: When all required forms and payments have been received and processed, D3WR will promote your goods/services on 3 Wheeler Rally Facebook Page, d3wr.com and downloadable event app.

Application deadline to be a Vendor at the Deadwood 3 Wheeler Rally is June 15, 2017

Questions about the application and the vending area can be directed to:

Teresas@firstgold.com

800-274-1876 x. 1102 or 605-717-7174

Payment:

The following forms of payment will be accepted: Visa, MasterCard, Discover, American Express, Cashier's Check or Money Order, **Payable to First Gold, Inc.** No vendor booths will be held without a complete application, a signed Waiver of Liability and Hold Harmless Agreement, proof of a South Dakota Sales Tax license and receipt of payment in full. All booths cost \$100 with funds to be used to provide night security. No Refunds will be given after June 30, 2017.

Outdoor Booth:

Please include any trailer hitches or awnings in the size of your requested space.

10x10 _____ 20x20 _____
10x20 _____ 20x30 _____
10x30 _____ 20x40 _____
10x40 _____

Which are you using for your outdoor booth? _____Trailer _____Tent

Note: Tent stakes are strictly prohibited.

Do you need Electricity? _____Yes_____No Comment:_____

Electricity is available on a limited basis. You are not guaranteed the number of outlets you request. Please note only 110 volt/20 amp outlets are available. If you require more amperage, please make plans to provide your own electrical source.

My signature states that the business name listed is the business that will be vending only the listed items above at the Deadwood 3 Wheeler Rally (absolutely no subleasing is allowed w/o written permission). Additionally, I have read, understand, and will abide by ALL of the attached policies.

Vendor Signature Business Name

Printed Name Date

Mail your completed application/contract and required documents to:

**D3WR, Attention Teresa
First Gold, Inc.
270 Main
Deadwood, SD 57732**

**Your application will not be accepted unless it is accompanied by payment in full (Credit Card, Cashier's Check or Money Order) and ALL required information as outlined in the application.
For questions or concerns contact Teresa at 1-800-274-1876 X. 1102**

_____Cashier's Check _____Money Order _____Credit Card (Visa, Master Card, Discover or Am Exp)

Name on Card: _____
Card # _____ Expiration Date _____/_____
Zip Code _____ Total Amount\$ _____
Signature _____ Date: _____

**For Office Use Only: Received _____/_____/_____ Amount Received \$ _____ Initials _____
Signed Waiver _____ SD Sales Tax License _____ Date Processed _____**

WAIVER OF LIABILITY AND HOLD HARMLESS AGREEMENT

Vendor Name: _____

In consideration for receiving permission to participate in the **Deadwood 3 Wheeler Rally (D3WR)** event, the Vendor hereby releases, waives, discharges and covenants not to sue Deadwood 3 Wheeler Rally (D3WR), First Gold Hotel. (FGH) Deadwood Mountain Grand (DMG), Deadwood Chamber of Commerce, City of Deadwood, TrikeTalk.com/Trike Owner's International and any of the for mentioned officers, directors and employees or volunteers, from any and all liability, claims, demands, actions and causes of action whatsoever arising of or related to any loss, damage, or injury, including death, that may be sustained by the Vendor, or any of the property belonging to the Vendor whether caused by the negligence of the Vendor/Releaser, or otherwise, while participating in such activity, or while in, on or upon the premises where the activity is being conducted.

I am fully aware of the risks involved and hazards connected with **Deadwood 3 Wheeler Rally (D3WR)** and I hereby elect to voluntarily participate in said activity with full knowledge that said activity may be hazardous to me and my property. I voluntarily assume full responsibility for any risks of loss, property damage or personal injury, including death, that may be sustained by me or any loss or damage to property owned by me, as a result of being engaged in such activity, whether caused by the negligence of Vendor/Releaser or otherwise.

I further hereby agree to indemnify and hold harmless **Deadwood 3 Wheeler Rally (D3WR)**, First Gold Hotel. (FGH) Deadwood Mountain Grand (DMG), Deadwood Chamber of Commerce, City of Deadwood, TrikeTalk.com/Trike Owner's International and any of the for mentioned officers, agents, directors and employees or volunteers, from any loss, liability, damage or costs, including court costs and attorney fees, that they may incur due to my participation in said activity, whether caused by negligence of Vendor/Releaser or otherwise. I certify I am at least 18 years old. I promise not to sue and agree to pay all court cost and all attorney fees that result from my action, civil or otherwise.

I understand that **Deadwood 3 Wheeler Rally(D3WR)** does not provide any insurance coverage for vendor participants for any circumstances arising from their participation in this event or any activity associated with or facilitating that participation. As such, I am aware that I should review my own insurance portfolio.

Date _____

Name of Business _____

Signature _____ Title _____